

Module card

I. GENERAL INFORMATION	
THE WITELON STATE UNIVERSITY OF APPLIED SCIENCES IN LEGNICA DEPARTMENT OF SOCIAL SCIENCES AND HUMANITIES	
Field	Philology
Module title	Business correspondence 1
Language of lecture	English
ECTS points	3
Preliminary conditions:	A student can understand extended speech and lectures, interact with a degree of fluency and spontaneity, can read articles and reports concerned with contemporary problems.
II. Education aims	
<p>Aim 1: Developing the ability to understand written specialist texts in English at the C1 level. Aim 2: Developing skills in editing business and specialized texts in English at the C1 level. Aim 3: Preparing students to take a specialized written exam LCCI English For Business Level 3 at C1 level.</p>	
III. Education outcomes	
<ol style="list-style-type: none"> 1. Students have acquired a thorough knowledge of the chosen language area: they know the rules of use and understand contemporary written English, they can edit business texts at the C1 level. 2. Student has a detailed knowledge of selected issues in the field of linguistics or literary studies, including the basic methods of analysis and interpretation of various cultural products characteristic of selected traditions, theories or research schools, and they know how to apply this knowledge in their professional activity. 3. The student searches for, collects, processes, and communicates information using a variety of information sources, techniques, and technologies. 4. He/she understands and produces written statements that are functionally and stylistically diverse. 5. In the selected language area: correctly uses language to communicate in a variety of situations, analyses a case study, suggests a solution to a problem, uses an appropriate style and tone of business texts at the C1 level. 6. The student has a near-native knowledge of English at a proficiency level of C1 of the Common European Framework of Reference for Languages and knows a second foreign language at a level of at least B1 of the Common European Framework of Reference for Languages. 7. The student is able to effectively organize his work. 	
IV. EDUCATIONAL METHODS	
<p>1. Methods of education: informative lecture (conventional), problem lecture, conversation lecture, problem method, situational, brainstorming, case study, discussion, exercises based on the use of various sources of knowledge, individual work.</p> <p>2. Didactic tools (means): multimedia presentations, source texts, documents, monolingual and bilingual dictionaries, examination tasks from previous years, the Internet, multimedia projectors.</p> <p>Assessment method: active participation in the workshops, composing a business memo, a business proposal letter, an internal company report, understanding and analysing a text related to business activities - writing answers to open questions.</p> <p>Course completion form. Formative assessment criteria:</p> <ol style="list-style-type: none"> 1. Written knowledge test - evaluation criteria: <ul style="list-style-type: none"> • 91% - 100% - very good • 81% - 90% - good plus • 71% - 80% - good • 61% - 70% - Sufficient plus • 51% - 60% - Sufficient • 50% and less – unsatisfactory 	

2. Oral knowledge test - evaluation criteria:

- **5.0 (very good)** - compose and articulate an independent statement on a given topic in a manner that demonstrates a full understanding of the question and knowledge of the topic; a thorough discussion of the issue; no language errors; no errors in composition;
- **4.5 (good plus)** - compose and articulate an independent statement on a given topic in a manner that demonstrates a full understanding of the question and knowledge of the topic; complete discussion of the issue; no language errors; no errors in composition;
- **4.0 (good)** - composing and articulating an independent speech on a given topic in a way that proves a full understanding of the question and knowledge of the topic; a full discussion of the issue; minor language errors; minor mistakes in composition;
- **3.5 (sufficient plus)** - attempt to compose and articulate an independent statement on a given topic in a way that demonstrates at least a partial understanding of the question and knowledge of the topic; comprehensive but superficial discussion of the issue; minor language errors; minor errors in composition;
- **3.0 (sufficient)** - attempt to compose and articulate an independent statement on a given topic in a manner that demonstrates at least partial understanding of the question and knowledge of the topic; partial discussion of the issue; minor language errors; minor errors in composition;
- **2.0 (insufficient)** – a failure to meet the criteria for the grade: sufficient (3.0).

3. An observation and evaluation of student attitudes resulting from:

- realisation of tasks prepared as part of exercises,
- engagement in group work,
- behaviour and activity during lectures and exercises,
- conducting a substantive discussion,
- the need for continuous personal and professional development.

Summative assessment criteria:

- an average of formative assessments

Student workload: 75 hours

V. MODULE TYPE AND CONTENTS

1. Style and tone of business texts, complex sentences, effective choice of vocabulary, logical connections and linking expressions, rules of punctuation. Practical exercises.
2. Transformation and rephrasing of complex sentences. Practical exercises.
3. Paraphrasing of specialist texts.
4. Understanding and analysing a text related to business activities. Writing answers to open questions.
5. Transforming a business text, rephrasing information and data. Editing internal correspondence in a company: a business memo.
6. Creating a business proposal letter.
7. Composing an internal company report.

VII. ECTS POINT BALANCE SHEET - STUDENT'S WORKLOAD

Category	Student's workload
Contact hours	32
Participation in workshops	30
Duty hours	2
Independent student's work	43
Preparation for the workshops	15
Preparation for the written knowledge test	13
Preparation for the oral written test	15
Total numer of hours	75
ECTS points	3

VIII. Recommended literature

Basic literature:

1. Leggott, P. (2010). *LCCI Testbuilder Level 3*. Oxford: Macmillan.
2. Payton, C. (2008). *How to Pass English for Business Level 3*. The Official LCCI Examinations Board Guide.
3. Taylor, Sh. (2012). *Model Business Letters, E-Mails & Other Business Documents 7th Edition*. Financial Times. FT Prentice Hall.

Supplementary literature:

1. Ashley, A. (2003). *Oxford Handbook of Commercial Correspondence*. Oxford: Oxford University Press.
2. Barrall, I., Barrall, N. (2011). *Intelligent Business Advanced Skills Book*. Harlow: Pearson.
3. Johnson, Ch., Barrall, I. (2006). *Intelligent Business Upper Intermediate Skills Book*. Harlow: Pearson.
4. Loughheed L. (2002). *Business Correspondence: A Guide to Everyday Writing*. 2nd Edition. Harlow: Pearson ESL.
5. Wilson, Ph. (2001). *Korespondencja w języku angielskim czyli poradnik menedżera*. Warszawa: Wydawnictwo Philip Wilson.
6. Exam tasks from previous years on the website LCCI IQ www.lcci.org.uk
7. Articles from *Financial Times*, *The Economist*, *Harvard Business Review*.
8. Specialized scripts.
9. Robbins, S. (2004). *Business Vocabulary in Practice*. 2nd Edition. Glasgow: Collins Cobuild.
10. Swan, M. (2017). *Practical English Usage*. Oxford: Oxford University Press.